

Emily Genzer

graphic designer photographer & stylist

SKILLS

Adobe Creative Suite // Microsoft Office
Weebly // Social Media // Styling
Photography // Design // Leadership
Collaboration // Storytelling // Creativity

ACHIEVEMENTS

National Press Photographer's
Association
Member of Lamda Pi Eta National
Communications Honor Society
Finalist in Photographer's Forum
Photo Contest
Exhibitionist in "Identified" at
Alamance Arts Council

EDUCATION

Elon University, Elon NC
August 2014 - May 2018
BA Communication Design
Magna Cum Laude

CONTACT

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(484) 238 2344

RELATED EXPERIENCE

- Anthropologie**, Philadelphia, PA
Freelance Styling Assistant 2019
- Provided hands-on assistance on set in the Women's E-commerce studio
 - Facilitated fast paced flow, providing models, stylists and photographers with needed materials and assistance
 - Maintained digital database for products photographed
- QVC**, West Chester, PA
Freelance Brand Premedia Artist 2019
- Retouched over 200 photos featuring product, event and headshot subjects for various digital, broadcast and print uses
 - Participated in creative brainstorm for Holiday Q4 2019
 - Utilized brand guidelines to oversee quality control for final deliverables
- J.Crew**, Ardmore, PA
Stylist and Key Holder 2018 - 2019
- Drove over \$100k of sales by providing customers with personalized fashion styling
 - Collaborated with management to implement visual merchandising standards
 - Supervised 7-10 associates during every shift
- Spoon University: Elon University Chapter**, Elon, NC
Photography Director 2016 - 2018
- Lead a team of photographers and videographers
 - Maintained highest standards by overseeing all digital media published
- Young Lines Media Company**, Burlington, NC
Creative Intern 2016 - 2017
- Responsible for internal content creation, social media, and marketing
 - Directed content creation, social media management, and campaign management for specific clients
- Velocity Mobile Ltd**, London, UK
Design Intern 2016
- Brainstormed graphic designs for various uses for the app
 - Produced images of venues and featured food items
 - Observed and assisted in a rebranding process