

Emily Genzer

designer & stylist

SKILLS

Adobe Creative Suite // Microsoft Office
Weebly // Social Media // Styling
Photography // Design // Leadership
Collaboration // Storytelling // Creativity

ACHIEVEMENTS

National Press Photographer's
Association
Member of Lamda Pi Eta National
Communications Honor Society
Finalist in Photographer's Forum
Photo Contest
Exhibitionist in "Identified" at
Alamance Arts Council

EDUCATION

Elon University, Elon NC
August 2014 - May 2018
BA Communication Design
Magna Cum Laude

CONTACT

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(484) 238-2388

RELATED EXPERIENCE

Maximalist Studios, Norristown, PA

Freelance Stylist

2019 - present

- Collaborate with Creative Director, Eddie Ross, to conceptualize product, interior, and food photoshoots
- Translate specific client needs into beautiful magazine, e-commerce, and marketing imagery
- Lead the production of specific photoshoots and concepts for marketing for the studio's own business needs

Anthropologie, Philadelphia, PA

Freelance Styling Assistant

2019 - present

- Provide hands-on assistance on set in the Women's E-commerce studio
- Facilitate fast paced flow, providing models, stylists and photographers with needed materials and assistance
- Maintain digital database for products photographed

QVC, West Chester, PA

Freelance Brand Premedia Artist

2019

- Retouched over 200 photos featuring product, event and headshot subjects for various digital, broadcast and print uses
- Participated in creative brainstorm for Holiday Q4 2019
- Utilized brand guidelines to oversee quality control for final deliverables

J.Crew, Ardmore, PA

Stylist and Key Holder

2018 - 2019

- Drove over \$100k of sales by providing customers with personalized fashion styling
- Collaborated with management to implement visual merchandising standards
- Supervised 7-10 associates during every shift

Young Lines Media Company, Burlington, NC

Creative Intern

2016 - 2017

- Responsible for internal content creation, social media, and marketing
- Directed content creation, social media management, and campaign management for specific clients

Velocity Mobile Ltd, London, UK

Design Intern

2016

- Brainstormed graphic designs for various uses for the app
- Produced images of venues and featured food items
- Observed and assisted in a rebranding process